



Course Details	
<b>Exam Board</b>	OCR
<b>Syllabus title</b>	OCR Level 3 Cambridge Technical Extended Certificate in Business
<b>Course Code</b>	OCR Level 3 Cambridge Technical Extended Certificate in Business: 05835 Qualification Accreditation Number: 601/7699/4
<b>Course Content</b>	<ul style="list-style-type: none"> <li>➤ Enterprise</li> <li>➤ Business plans</li> <li>➤ Market research</li> <li>➤ Business structure</li> <li>➤ Business finance</li> <li>➤ Business revenue and costs</li> <li>➤ Day-to-Day running of a business</li> <li>➤ Marketing</li> <li>➤ Finance</li> <li>➤ People in organisations (human resources)</li> <li>➤ Operations management</li> <li>➤ PESTLE</li> <li>➤ Effective Communication</li> </ul>
<b>Assessment and weighting</b>	Unit 1: The Business Environment (Exam) Unit 2: Working in Business (Exam) Unit 4: Customers & Communication (Coursework) Unit 5: Marketing & Market Research (Coursework) Unit 21: Being Entrepreneurial
<b>Trips/visits</b>	Unit 1 carries twice as much weighting as the other units which are the same TBC
<b>Future opportunities/ career</b>	Business at university offers over 200 different options. According to Forbes, Business Degrees lead to the second highest average earnings post grade.  If university is not your chosen option then any job will require you to have business understanding.  We feel that some courses compliment business and will help you progress in the future. These include: Economics, Travel & Tourism, Geography & Psychology



Person Specification		OCR Level 3 Cambridge Technical Extended Certificate in Business	
Qualifications/ School record	<b>Required</b>		
	<ul style="list-style-type: none"> <li>• C in English &amp; Maths</li> <li>• C in GCSE Business Studies or Business Communication systems (if applicable)</li> <li>• Good attitude to learning at GCSE subjects</li> </ul>		
Attitude/Qualities	<ul style="list-style-type: none"> <li>• Hard working</li> <li>• Pro-Active</li> <li>• Inquisitive</li> <li>• Positive/Enthusiastic</li> <li>• Disciplined</li> </ul>		
	<ul style="list-style-type: none"> <li>• Team worker</li> <li>• Good debater</li> <li>• Good listener</li> <li>• Ability to construct an essay</li> <li>• Independent worker</li> <li>• Research skills</li> </ul>		
Skills	<ul style="list-style-type: none"> <li>• None needed</li> </ul>		
Experience	<ul style="list-style-type: none"> <li>• None needed</li> </ul>		
Qualifications/ School record	<b>Desirable:</b>		
	<ul style="list-style-type: none"> <li>• B's in relevant subjects</li> </ul>		
Skills	<ul style="list-style-type: none"> <li>• Competent Maths Skills</li> <li>• Good English Comprehension skills</li> <li>• Ambitious</li> <li>• Project Management</li> </ul>		
	<ul style="list-style-type: none"> <li>• A part-time job</li> <li>• An outside existing interest in subject (i.e. keeping up with the news or watching business programs like the Apprentice or Dragon's den)</li> </ul>		
Experience	<ul style="list-style-type: none"> <li>• A part-time job</li> <li>• An outside existing interest in subject (i.e. keeping up with the news or watching business programs like the Apprentice or Dragon's den)</li> </ul>		